

For immediate release

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O'DONNELL AGENCY ENHANCES DESIGN DEPARTMENT WITH NEW HIRE, PROMOTION

WEST PALM BEACH, Fla. (May 2, 2017) --- O'Donnell Agency, one of Florida's leading public relations, advertising and digital media companies, has added Irene Carvalho as Director of Media and Client Services and promoted Amanda Sueiro Rier to Senior Graphic Designer.

Carvalho brings more than 15 years of experience in media buying, new client onboarding and staff development to her role at O'Donnell, where she manages the agency's award-winning advertising and design department. She started her career in New York with the Spanish International Network/Univision, and previously anchored top-flight ad agencies in South Florida and the venerable Saatchi and Saatchi in Bermuda.

Sueiro Rier's fast track at the agency is a result of her exceptional work in brand and identity development, collateral design, and print and digital ad design. She earned her BFA from Barry University and a post-baccalaureate degree from the School of the Museum of Fine Art in Boston.

Renowned for its critical thinking and creative concepts, O'Donnell Agency represents a prestigious roster of clients throughout Florida and in other parts of the nation in education, real estate, economic development, bioscience, law, banking and new products sectors. It is ranked by revenue among the top 10 public relations firms in Florida and among the top 115 in the nation. It has won numerous national and regional awards for both advertising and public relations campaigns, including more than 50 American Advertising Association awards and the prestigious MAXI Award from the International Council of Shopping Centers. The agency has offices in West Palm Beach, Sarasota and New York City. For more information, please visit www.odonnell.agency

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